

It's fresh way to network



VENTURE: Ash Poddar

CHARITIES, businesses and individuals are networking on the internet thanks to an innovative venture set up by a city lawyer who has returned to Gwent.

Ash Poddar described it as a practical and fun way to enable people to help themselves and others.

He has already joined forces with a leading fashion designer and a charity

to show it is the way "to build true community".

Mr Poddar said www.freshties.com could be used by a range of organisations and individuals to promote examples of community work to inspire others.

Emma Saysell, chief executive of St David's Foundation, backed the website as a platform to raise profile and funds.

Mr Poddar, of Abergavenny, said: "We're opening up opportunities to people from all backgrounds as everyone would have access to the experiences and contacts that help them towards their goals in life."

The site won't have banner adverts or pop-ups and members will pay an annual £5 fee.