

Tap into world of priceless experience and knowledge

AN ENTREPRENEUR from Abergavenny has launched an innovative new website. Ashish Poddar, right, developed the FRESHTIES concept and left his job as a lawyer in a City of London practice to return to Wales to develop it.

The website concentrates on topics, such as career or entrepreneurship, that individuals make decisions about at some stage of their life. Members exchange ideas, experiences, information and support.

Explaining how he came up with the idea, Ashish said: "I thought of running my own business and have previously come up with a couple of different ideas but had never taken them further. FRESHTIES is the combination of a business model driven by social ideals and this, united with the use of the internet, provided me with the opportunity I was looking for."

