

Discussions

[Government calls for wider participation...](#)

... [Read](#)

[Unkle Bob](#)

I AGREE WITH KATBAG. GET A LIFE. GO LISTEN TO SOME ... [Read](#)

[In Brief](#)

Twas me that fell of the roof. Was fun, dont ... [Read](#)

Polls

Exam Results

How were your exam results

Better Than Expected

As Expected

Worse Than Expected

Still Drowning My Sorrows

0 Comments

[Click here to view the results of other polls](#)



1449URB.com:

On Air Now:

[URB Chill-Out](#)

[Listen Live](#)

bathCTV.com

Coming Soon ...

[impact](#)

[Write for Impact](#)

[About Impact](#)

[RSS streams](#)



A fresh approach to the web

A new website - [www.freshties.com](#) - has launched to help students gain greater recognition for their charitable work and an additional selling point to prospective employers.

To encourage more students to go to the website and be inspired to take part in charitable activities, FRESHTIES.com also offers networking features that enable students to get in touch with people who have 'already been & done' what interests them, which could be a type of graduate job, placement or further study.

The website's combination of personal and charitable goals is already proving hugely popular with the student community and charities. The positive use of technology even has the support of the Chancellor Gordon Brown MP, who commented, "I place great value on social entrepreneurship and so give my support to FRESHTIES.com with its innovative use of technology to bring people, community and business together for mutual gain.

Three students from Manchester University will embark on a gruelling 1,500 mile bike ride this summer from Chester to Chesté, Southern Spain, in order to raise thousands of pounds for good causes. One of the trio, Ian Mitchell, says, "We are excited about the way in which FRESHTIES enables us to gain awareness and support for our charity event . The site has a refreshing people-helping-people ethos, backed up with the practical information and networking facilities that are so vital when fundraising. We would definately encourage•other• students to use this site to raise their charitable profile and increase support".

Nicky Addie of the charitable appeal –BabyBearProject- that helps South African newborn babies with HIV sent home wrapped in newspaper. says, "Within days of entering information about BabyBearProject in a BLOG, I was contacted by some FRESHTIES members who wanted to help. We've received a money donation; another member offered to knit for us and embark on a sponsored climb to the top of Mount Snowdon!! Already the donations are pouring in!"

The founder of the website, Ashish Poddar, a former lawyer, says, "the website is getting an incredible response. I encourage students from Bath University to enter information about their charitable activities in their own FRESHTIES web page (BLOG) to gain support and to inspire others. It also something that employers look for to differentiate between candidates"

To access the website, users just need to register a username, password and email address. All communication is anonymous. Also the site promises not to sell users details to other organisations.

Comment on A fresh approach to the web

You must be logged on to post comments.

