

County organiser hoping to raise awareness of work

Charity looking to aid African babies

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by LAUREN
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AN Essex-based charity is looking to help the plight of babies born to the poorest families in South Africa.

Many are currently being sent home wrapped simply in newspaper but Baby Bear Project, set up and registered as a charity by Nicole Addie, is hoping to change that.

The mum-of-two, of Hatfield Peverel, is trustee to the Essex branch of the charity.

The international project aims to raise cash and support from people and organisations, to change the situation by providing each new mother with a basic box of baby items for her newborn.

It is trying to raise awareness by launching its own website at www.freshties.com/babybearproject.

Businesses and individuals from the area are encouraged to join the site to see how they can help the Baby Bear Project, not just in terms of donating funds, but also in terms of passing word on.

People are being encouraged to donate unwanted baby clothes, blankets and other equipment as well as to donate money for the postage cost of sending the parcels to South Africa.

Mrs Addie said she has already had offers of help.

"We have received a money donation, and another member offered to not only knit for us, but also embark on a sponsored climb to the top of Mount Snowdon. I can't say how excited I am about this."